

# BIENESTAR PLAZA

## FAMILY AND SUPPORTIVE HOUSING

Santa Cruz, CA



**Bienestar Plaza** is the result of a partnership between MidPen Housing, Santa Cruz Community Health Centers, and Dientes Community Dental Care to provide affordable housing and healthcare services to the Live Oak area of Santa Cruz County.

The affordable housing community marks the final phase of a campus that co-locates affordable housing with affordable healthcare services, the first of its kind in Santa Cruz County.

The community serves families and households with supportive housing needs, including individuals who have experienced homelessness.

All residents have access to services onsite, as well as case management for those with supportive housing needs.



The partnership developed Health and Housing Campus was built upon the common understanding that access to both high-quality healthcare services and permanent housing - two social determinants of health - can increase quality of life by improving overall wellness. Bienestar residents and other Live Oak community members now have access to low-cost medical and dental care in one place.

<b>Developer</b>	MidPen Housing Corp.		
<b>Property Management and Resident Services</b>	MidPen Property Management Corp. MidPen Services		
<b>Development Type</b>	New construction - infill development; 3-story garden-style walk-up		
<b>Construction Type</b>	Type V		
<b>Site Area:</b>	2.36 acres		
<b>Density:</b>	24 units / acre		
<b>Parking Ratio:</b>	1 : 1 – 61 spaces		
<b>Development Profile</b>	<b>Type</b>	<b>No.</b>	<b>Unit Size (sf)</b>
	1 BR	26	611
	2 BR	15	917
	3 BR	16	1,244
	<b>TOTAL</b>	<b>57</b>	
<b>Amenities</b>	Community room with kitchen; learning center; multipurpose meeting room; staff offices; central courtyard; BBQ grills; playground; secured bicycle storage; laundry facilities		
<b>Services Offered</b>	<ul style="list-style-type: none"> <li>• Adult education services</li> <li>• Financial literacy classes</li> <li>• Independent living skills</li> <li>• Exercise and nutrition support</li> <li>• Employment preparation</li> <li>• Onsite case management</li> <li>• Connection to community resources</li> </ul>		
<b>Resident Profile</b>	Households earning between 30% and 80% of the Area Median Income		
<b>Funders</b>	<ul style="list-style-type: none"> <li>• County of Santa Cruz</li> <li>• Housing Authority of the County of Santa Cruz</li> <li>• California Tax Credit Allocation Committee</li> <li>• California Department of Housing and Community Development</li> <li>• Wells Fargo</li> <li>• California Community Reinvestment Corporation (CCRC)</li> <li>• Federal Home Loan Bank of San Francisco</li> <li>• Central California Alliance for Health</li> <li>• Central Coast Community Energy</li> </ul>		
<b>Architect</b>	Wald Ruhnke & Dost Architects		
<b>Contractor</b>	Bogard Construction, Inc.		

**Bienestar Plaza** | 1520 Capitola Rd., Santa Cruz, CA 95062

**For more information contact: MidPen Housing | [www.midpen-housing.org](http://www.midpen-housing.org)**

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